



# 2002 “Join Scouting Night”

## Resource Guide

# "Join Scouting Night!" 2002

## Your Resources

**Local Marketing Tip Sheet** – many great ideas for you and your pack to promote itself through the summer and on in to "Join Scouting Night!" These methods are tried and true, and at low-cost to no-cost!

**Flyers** - 4 versions this year! The best way to assure distribution through the schools is for parents to secure permission from the principal. Generic flyers will be printed with the message "Join Scouting on September 19<sup>th</sup> at your local elementary school, or for more information call 763-545-4550." Flyers for units needing different information will be available, and can be obtained by filling the attached form. Flyer quantities are typically based upon the local total available youth in the local schools.

**Posters** - again 3 versions, but individual units will need to add their specific information at the bottom. Each unit will be able to receive 5 posters.

**Yard Signs** – to be put up in high visibility areas. Remember to add information to the bottom of the sign regarding date, time, location, contact and phone number. 5-10 yard signs are available for each Cub Scout Pack.

**Billboards** – Will be placed in areas available from the billboard companies that provide the space.

**Tiger Cub Suits** – A G-R-R-R-EAT way to get 1<sup>st</sup> graders excited about Cub Scouts. Best used while doing classroom visits. If classroom visits aren't possible, how about in the cafeteria during lunch, or during recess? Again, the best person to receive permission is one of the parents. Packs who would like to use a Tiger Cub suit can request one by filling out the attached form.

**Religious Bulletin Inserts** – Do any of the families in your pack attend a church, synagogue, mosque or other house of worship? Could they ask to have a Scouting bulletin inserted? We can customize your message on the bulletins – just fill out and return the attached form.

**Cub Scout Bulletin Inserts** – a miniature version of the flyers – 5 1/2" x 8 1/2" in size.

**Door Hangers** – These are designed to be placed on doorknobs in neighborhoods; these will make great invitations to join you at one of your events. Again, we can customize a message on them for you if you fill out and return the attached form.

**Wrist Bands** – Bright purple in color, these strong paper wristbands proclaim "I want to be a Cub Scout!" and have "for more information call 763-545-4550." Packs can obtain these wristbands by filling out the attached request form and returning it to the Viking Council Service Center. These wristbands work well at "Show 'N Do" and other public activities to promote Scouting.

**"I Did My Best" Ribbons** – Are also available to units as a way to recognize potential new members for trying a Scouting activity. Fill out the request form and return to Viking Council Scout Service Center to receive your ribbons. These work great at Scouting events open to the public.

**Recruiter Strip** – The official BSA Recruiter strip is available to any registered youth member who recruits another youth member to a Scouting unit. A form is attached and when it is completed and returned to the Viking Council Service Center the patches will be given to the unit.

**Sample Press Releases/News Stories** – Three samples are included in this packet. The most successful is the first sample, which is a very personal message from a pack and also includes a sample of their calendar that prospective new members can look forward to participating in.

**Tray Liner/Activity Sheets** – Work great as place mats. Features images of Tiger Cub, Akela and Baloo to be colored in. Also features a word-find and an area for your Pack information. English on one side, Spanish on the other.

**Postcards** – With a pinewood derby racing theme. Best used as invitations for potential new Cubs to join a Pack meeting or activity.

**YOUR PROFESSIONAL!** – Is at the ready to help get you the materials you need to train your volunteers, to help you in an effort to better market your pack and to help make the necessary contacts at schools.

# “Show ‘N Do’s”

## Examples of No-Cost and Low-Cost activities

Bobcat Station:	Learn:	Cub Scout Salute	Bobcat Trail
		Cub Scout Handshake	Bobcat Trail
		Cub Scout Sign	Bobcat Trail

### From the Wolf Handbook:

Feats of Skill	Page 38
Outdoor Cooking	Page 81
Feed Wild Birds	Page 170
Grow Something	Page 178
Grow a Plant Indoors	Page 180
Show How to Use a Fishing Rod and Reel	Page 197

### From the Bear Handbook:

Learn About a Bird or Animal	Page 45
Make a Set of Your Own Fingerprints	Page 59
Attend an Outdoor Event	Page 94
Play an Outdoor Game	Page 109
Coil a Rope, Throw it at a Target	Page 146
Planting Seeds	Page 217

### From the Webelos Handbook:

Learn Official Sports Signals	Page 79
Fold the American Flag	Page 163
Try Sign Language	Page 193
First Aid For Burns and Scalds	Page 239
Use a Block and Tackle	Page 275
Bernoulli’s Principle	Page 302
Experiment With Air Pressure	Page 309
Experiment With Water Pressure	Page 311

## “Bring a Friend”

### Examples of “Bring a Friend” to Summertime Pack Activities

- |                              |                         |
|------------------------------|-------------------------|
| ★Rollerskating Parties       | ★Day Camps              |
| ★Ron Schara Fishing Event    | ★Main Event Attractions |
| ★Twins Overnight             | ★Arcade Games           |
| ★Community Center Activities | ★Timberwolves Games     |

# Scouting Flyer Order Form



Today's Date: \_\_\_\_\_ District: \_\_\_\_\_

Flier # (Located in bottom left corner of flyer) (Please circle one)

32400      32401      32402      32403

Date Flyers Needed: \_\_\_\_\_ Number of Flyers Needed: \_\_\_\_\_

Unit # \_\_\_\_\_ Date on Flyer: \_\_\_\_\_ Time: \_\_\_\_\_

Location: \_\_\_\_\_

Address: \_\_\_\_\_

Contact: \_\_\_\_\_ Phone: \_\_\_\_\_

Contact: \_\_\_\_\_ Phone: \_\_\_\_\_

Special Requests: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

**ORDERS FOR FLYERS MUST BE IN THE FLYER BASKET !!**

**Please allow three to five working days for the flyers to be processed.**

DO NOT WRITE BELOW THIS LINE

Received: \_\_\_\_\_ Flyer Done: \_\_\_\_\_ P.O. # \_\_\_\_\_

Ordered: \_\_\_\_\_ Due In Office: \_\_\_\_\_ Delivered: \_\_\_\_\_

# Church Bulletin Insert Order Form

## Back to Scouting!

**Today's Date:** \_\_\_\_\_ **District:** \_\_\_\_\_

**Date Bulletin Inserts Needed:** \_\_\_\_\_

**Number of Bulletin Inserts Needed:** \_\_\_\_\_

**Unit #** \_\_\_\_\_ **Date** \_\_\_\_\_

**Church that Bulletin Inserts will be used:**

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**Contact:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Contact:** \_\_\_\_\_ **Phone:** \_\_\_\_\_

**Special Requests:**

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# Mini-Flyer Insert Order Form

5 1/2" x 8 1/2"

## Back to Scouting!

Today's Date: \_\_\_\_\_ District: \_\_\_\_\_

Date Mini-Flyer Inserts Needed: \_\_\_\_\_

Number of Mini-Flyer Inserts Needed: \_\_\_\_\_

Unit # \_\_\_\_\_ Date \_\_\_\_\_

Church that Mini-Flyer inserts will be used:

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Contact: \_\_\_\_\_ Phone: \_\_\_\_\_

Contact: \_\_\_\_\_ Phone: \_\_\_\_\_

Special Requests:

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# Door Hanger Order Form

## Back to Scouting!

Today's Date: \_\_\_\_\_ District: \_\_\_\_\_

Date Door Hangers Needed: \_\_\_\_\_

Number of Door Hangers Needed: \_\_\_\_\_

Unit # \_\_\_\_\_ Date \_\_\_\_\_

Description of area door hangers will be used:

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Contact: \_\_\_\_\_ Phone: \_\_\_\_\_

Contact: \_\_\_\_\_ Phone: \_\_\_\_\_

Special Requests:

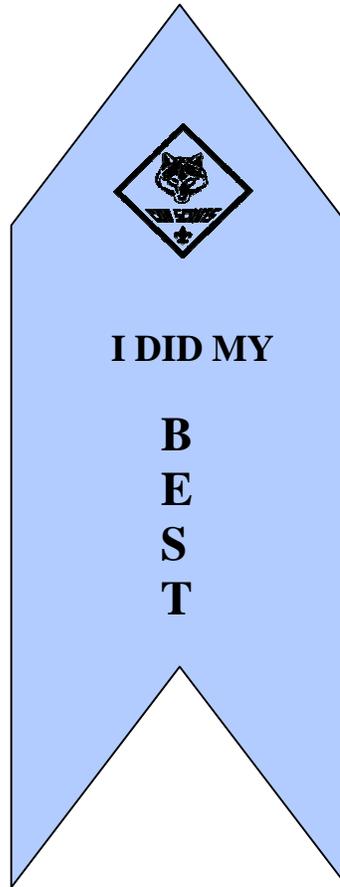
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# Recruitment Ribbon Order Form



If your Pack would like to use ribbons as a recruitment tool, please fill out this form and send it to Viking Council, 5300 Glenwood Ave, Mpls, MN 55422 or Fax it to 763-546-5140, Attention: Bob Thielen.

Pack #: \_\_\_\_\_

Leader's Name: \_\_\_\_\_

Phone #: \_\_\_\_\_

Where are these Ribbons planned to be used? \_\_\_\_\_

And When? \_\_\_\_\_

Quantity requested? \_\_\_\_\_ (Maximum 50)

# Wrist Band Order Form

©		<b>I Want To Be A Cub Scout!</b>		©
©		For more information call: 763-545-4550		©

If your Pack would like to use wrist bands as a recruitment tool, please fill out this form and send it to Viking Council, 5300 Glenwood Ave, Mpls, MN 55422 or Fax it to 763-546-5140, Attention: Bob Thielen.

Pack #: \_\_\_\_\_

Leader's Name: \_\_\_\_\_

Phone #: \_\_\_\_\_

Where are these Wrist Bands planned to be used? \_\_\_\_\_

And When? \_\_\_\_\_

Quantity requested: \_\_\_\_\_ (maximum 50)



# TIGER CUB SUIT GUIDELINES

Please observe the following to keep our suits in good shape for the next wearer. Thank you.

- NO Smoking while wearing this suit.
- DO NOT wear if walking outside. (NO PARADES)
- If any damage occurs to the suit while in your possession, your pack will be held responsible for the cost of the repairs. This includes ripped seams, eyes, feet, hands, etc.
- KEEP the suit dry. Please try to keep it out of the rain, etc.
- NO make-up.
- NO perfume or cologne.

If the suit is returned soiled, your pack will be charged \$20.00 for cleaning.

Again, thank you for your support of the Boy Scouts of America. By volunteering your time to help the youth of our community, you are making a wonderful investment in our future.

I have read and understand the above guidelines for use of the Tiger Cub Costume. I agree to these terms as stated.

\_\_\_\_\_

\_\_\_\_\_

signature

pack #

date

Phone number of person responsible for suit \_\_\_\_\_

I received the Tiger Suit in the following condition:

Ready to wear     Other \_\_\_\_\_

For Office Use Only:    Suit # \_\_\_\_\_

Checked-out By \_\_\_\_\_ Checked-in By

\_\_\_\_\_



## Recruiter Recognition Order Form

The “Recruiter” strip is a patch that can be worn by any Cub Scout, Boy Scout, Varsity Scout or Venturer who has recruited another youth member into a Scouting unit.

This official recognition is worn *below* the right uniform shirt pocket (and below the “Tiger Cubs BSA” strip, if also worn.)

This recognition is available from Viking Council, Boy Scouts of America, by filling out this form and returning it to our Scout Service Center.

Unit Type: \_\_\_\_\_ Unit Number: \_\_\_\_\_

Leader Name: \_\_\_\_\_

District Name: \_\_\_\_\_

**Viking Council**  
5300 Glenwood Ave  
Mpls, MN 55422

**Fax #: 763-546-5140**

Name of Scout Earning Recruiting Recognition:

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_
6. \_\_\_\_\_

Name of Newly Recruited Youth Member:

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_
5. \_\_\_\_\_
6. \_\_\_\_\_

## **Press Release Example**

Cub Scouting is directed by a fun theme every month that helps us explore different ways to see the world!!! Each Pack and individual den will work on the following theme this year. If you know a boy between the ages of 7 & 11 who is interested in Scouting give Jeanne Holland a call at 763-497-3722.

### **The Proposed 2002-2003 Cub Scout year will be this:**

September: Blast Off!

October: It's a Jungle of Fun

November: Kids Against Crime

December: Winter Wonderland

January: Strike up The Band

February: Uncle Sam Depends on You

March: Why Does it Do That?

April: Land of The Pharaohs

May: Lights, Camera Action!

Don't forget every Cub Scout year includes other fun like: Pinewood Derby Races, Pizza Swim Party, Blue & Gold Banquet, etc.

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### **SUMMER TIME ACTIVITIES** (press release example)

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St. Michael Cub Scouts will be having Rocket Launching at the park at 7:00pm on June \_\_\_\_\_.

Boys ages 7-11 interested in Cub Scouting can join us behind the St. Michael elementary school or call Jeanne Holland at 763-497-3722 for more information.

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St. Michael Cub Scouts will be having an evening of leather working and crafts at Zahler Park on July \_\_\_\_. If your son, age 7-11 is interested in Cub Scouts, join us at 7:00pm at the park. Or call Jeanne Holland at 763-497-3722.

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St. Michael Cub Scouts will be having an evening Bike Clinic and Rodeo! Meet at the St. Michael recreation park at 7:00pm. If you have a boy age 7-11 who is interested in Cub Scouts, join us at 7:00pm at the park. Or call Jeanne Holland at 763-497-3722.



# Unit News Release

## **Is Your Child Learning *Your* Values?**

Do you want your son to grow up to be self-reliant, dependable and caring? Is it important to you that he learns traditional values such as honesty, trustworthiness, and respect for others and the environment?

If you answered “yes” to either of these questions, then you should check out what Cub Scouting has to offer boys in first through fifth grades. Pack (number), chartered by (name) invites you and your son to become a part of one of America’s leading values-driven organizations. The Cub Scout program is a valuable resource that can help families accomplish worthy goals while building and strengthening relationships within the family.

Pack (number) will be hosting a recruitment campaign and encourages all boys to bring a buddy. (Details of event). Join us for more information.

**Cub Scouting: Everything you could want for your son and more.**

# Unit News Release



## **Cub Scout Pack (number) Wants You!!**

Pack (number), chartered by (name) invites you and your son to become a part of one of America's leading values-driven organizations. The Cub Scout program is a valuable resource that can help families accomplish worthy goals while building and strengthening relationships within the family.

Cub Scouting combines fun with educational activities and lifelong values. It also helps parents to help their boys strengthen character, develop good citizenship and enhance both mental and physical fitness. In addition, the program provides boys with positive peer groups and tools to shape their future.

In Cub Scouting, boys learn ideals like honesty, bravery, and respect. These values help boys make constructive decisions throughout their lifetimes and give them the confidence they need to grow and develop. According to a recent study conducted by Louis Harris & Associates, "Character may be defined as the 'willingness to do what is right, regardless of circumstances.'" Cub Scouting teaches boys what is right, in part by encouraging them to reflect on lessons learned through Cub Scouting activities.

Pack (number) will be hosting a recruitment campaign. Join us for more information. We encourage you to bring a buddy, too.

**Cub Scouting: Everything you could want for your son and more.**